

Bearden Motorsports
TEAM SPONSORSHIP

2017



PASSION | PERFORMANCE | PERFECTION

www.beardenmotorsports.com





BEARDEN MOTORSPORTS



TEAM RACE CARS 2017



TO LEARN MORE:

info@beardenmotorsports.com

► **TEAM SPONSORSHIP** 2017

At Bearden Motorsports we appreciate our sponsors because we know that they are the driving force that gets us to the finish line first.

IT'S A WIN/WIN SITUATION! Therefore, no matter the size of your budget, or the event at which you want to participate as a sponsor, you can easily find your ideal sponsorship package here at Bearden Motorsports. Contact us to learn how this is a win-win for all involved.

HERE, YOU'LL FIND THAT WE'RE SIMPLY BURSTING WITH SPONSORSHIP OPPORTUNITIES!

At Bearden Motorsports we are excited to share what our Sponsorship opportunities are all about -An outside the box-Industry first.



HEAD TEAM CREW



JEFF BEARDEN

Jeff Bearden is the Car Chief with over 30 years of expertise in the Automotive Repair Business.



LOGAN BEARDEN

Logan Bearden is one of racing's brightest up and coming young stars. Look for the # 66 car in 2017.



BUTCH MILLER

Logan's Crew Chief is a retired Multi-Time Champion & Hall of Fame Race Car Driver and highly sought after Crew Chief.



- 2006 *Tag Junior Rookie Track Champion*
- 2006 *Tag Junior Track Champion*
- 2006 *Junior Brackets Age 8-11 Champion*
- 2007 *Oklahoma Summer National Champion*
- 2007 *Austin Grand Prix Champion*
- 2007 *Daytona Kart Week Pole Winner-Finished 2nd Place*
- 2007 *Tag World Championships 3rd Place*
- 2008 *1st Place Palm Beach Raceway*
- 2008 *Snap-On Tools Stars of Karting 1st Place*
- 2008 *Snap-On Tools Stars of Karting*
- 2008 *Two 2nd Place Finishes*
- 2008 *Snap-On Tools Stars of Karting 3rd*
- 2011 *New Jersey Sprint Series Champion*
- 2011 *Komet Jr Lite with 2 Wins in 4 Races*
- 2011 *Rock Island Grand Prix-Rotax Jr.*
- 2011 *1st Place Street Race*
- 2011 *3rd Place in the US Rotax National Championships*
- 2015 *Lone Star Grand Prix Champion in Lockhart, TX*

2008 - **2012** *World Karting Association*

- Two 1st Place Finishes*
- 17 Podium finishes*
- 1 National Championship*
- 1 National Title and 7 Karting Championships*
- 4 National Karting Wins and 24 National Podium Finishes*
- Total of 36 Karting Wins Throughout his career*

2013 - **2016** *Texas Super Racing Series:*

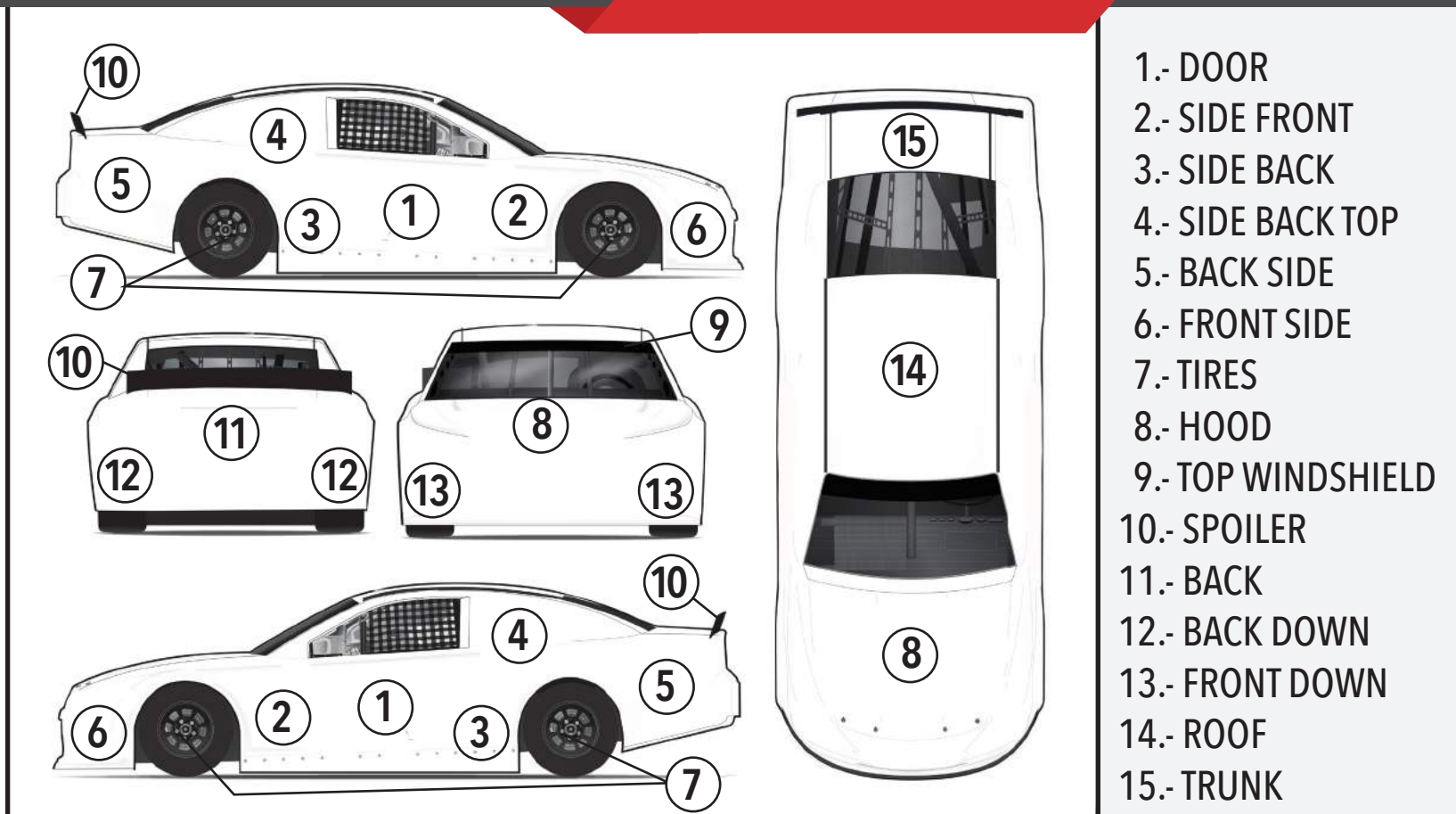
- 1 Win and 6 Top 5 Finishes and Rookie of The Year*
- Pro Modified: 2 Wins and 18 Top 5 Finishes*
- Late Model Stock Car: 1 Start at Martinsville Raceway*



TEAM SPONSORSHIP

▶ RACE CAR

SIGNAGE LAYOUT



TEAM SPONSORSHIP

▶ RACER SUIT

SIGNAGE LAYOUT



- 1.- Chest
- 2.- Chest DR
- 3.- Chest DL
- 4.- Stomach R
- 5.- Stomach L
- 6.- Shoulder (2)
- 7.- Arm Top
- 8.- Arm Down
- 9.- Glove
- 10.- Groin R
- 11.- Groin L
- 12.- Leg FR

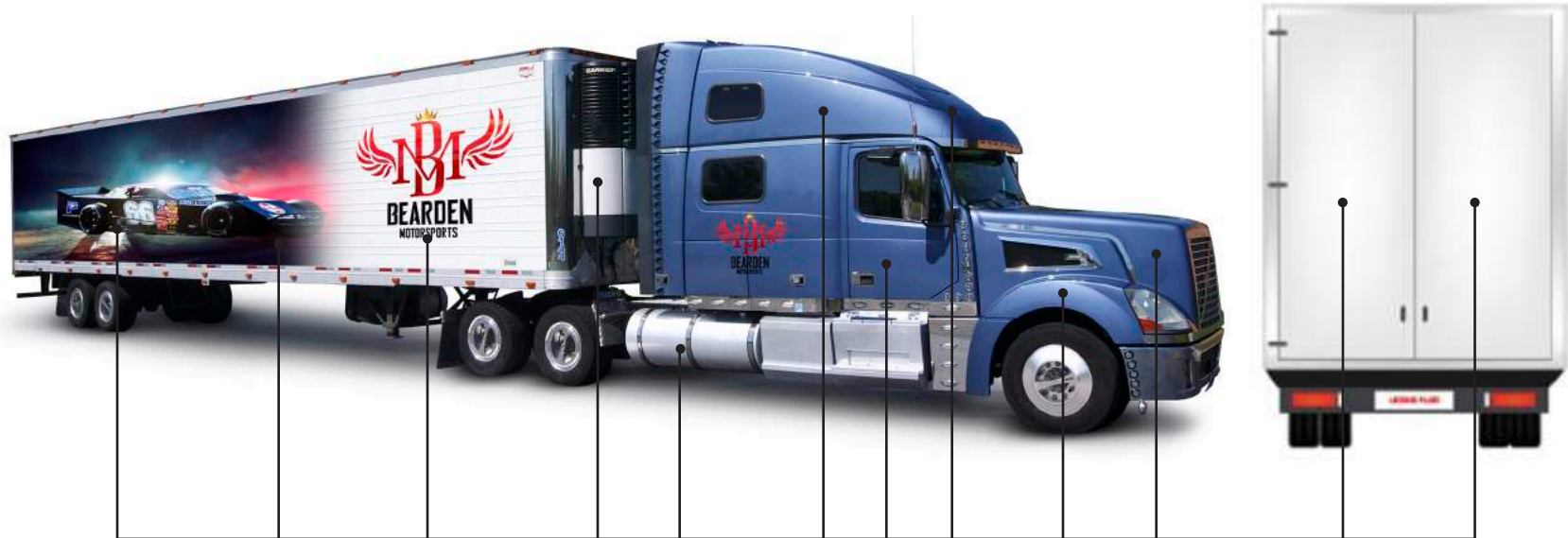
- 13.- Leg FL
- 14.- Shin FR
- 15.- Shin FL
- 16.- Back
- 17.- Back DL
- 18.- Back DR
- 19.- Back Leg Up L
- 20.- Back Leg Up R
- 21.- Calf L
- 22.- Calf R
- 23.- Cap Front
- 24.- cap Back



TEAM SPONSORSHIP

**TRANSPORTER
TRUCK**

**SIGNAGE
LAYOUT**



(AVAILABLE SPOTS)

**TRANSPORTER TRUCK
READY FOR SPONSOR DECALS**

To learn more: info@beardenmotorsports.com

CUSTOM PACKAGES

TEAM SPONSORSHIP 2017

CUSTOM PACKAGES for Sponsors will include a wide range of the following options. Each Package is Case by Case to meet the needs of our sponsors.

- ▶ Naming rights and placement will be anywhere from 2 to 12 races for 2017.
- ▶ Brand name on Race Car, Online Digitally or Offline in Print.
- ▶ Prime Real Estate on the car for your company or product.
- ▶ Display show car at your industry trade show or event with Driver interaction.
- ▶ Prime Real Estate on Team Race Car Transporter (Case by Case TBD).
- ▶ Signed Photos, Merchandise & Driver interaction for Sponsor & Employees.
- ▶ Personalized Event Photos & Videos plus placement online and plugs on Bearden Motorsports Blog and Social Media Platform
- ▶ The Larger Custom Sponsorship Packages will be a part of the Bearden Motorsports Merchandising Program

Sponsorship would be positioned In selected locations of the Race car. The packages are Custom and can be modified and extended to suit individual requirements. So let us know how we might tailor the sponsorship to best suit your company or product requirements.





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